



ADVERTISING RATES 2008

The Baker Street Journal is published quarterly (Spring, Summer, Autumn and Winter.) Each issue has 64 pages in a 6" X 9" format. Advertising is accepted electronically as a PDF.

AD SIZES AND RATES

Full Page (Live: 4 7/8" X 7 1/2", Trim: 5 1/4" X 7 3/4")

Standard (within Journal text)	\$225
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Half Page (horizontal only: 4 7/8" X 3 3/4") \$125

INSERTS

Separate pages may be supplied at the following rates:

Placed in poly bag mailing with Journal	\$150
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Inserts should be slightly smaller than the size of the Journal (6" X 9").

DEADLINES

Spring issue.....February 1

Summer issue.....May 1

Autumn issue.....August 1

Winter issue.....November 1